

Saskatchewan Walleye Trail
Annual General Meeting

Jan 18 2009

Opening statement Rob Furutani

- 30% growth in membership in 2008
- Increase in entry's at all SWT tournaments
- Achievements of SWT anglers in the PWT Can-Am invitational tournament
- SWT continues to be recognized as the #1 walleye trail in Canada

Financial statement Darryl Ward

- Fish Enhancement Fund balance
- Operating account balance
- SWT in good shape financially
- SWT books to be sent in to independent auditor for review

Marketing Rob Furutani

- Budget proposed for marketing (posters, advertising,etc)
 - Media day proposed... separate day where SWT anglers take out the media and celebrities out fishing and perhaps raise funds for charity
 - Expansion of the website... giving Dave the tools to expand our website to do even more
 - New banner for SWT
 - New display backdrop for doing sports shows
- (These idea's were met with positive feedback and will be discussed in detail at board meeting)

Fish Enhancement Fund Bob Schlosser / Rob Furutani

- possible changes to this area
 - Government project with the fish rearing ponds has stalled
 - Discussion on having the tournaments use some of this fund with their projects
 - Possible change in criteria for use of this fund
- (Any changes are to be worked out by the Board of directors)

Sponsors Rob Furutani

- making sure that the sponsors are getting value
- expansion of the website to allow sponsors full access
- Lund Boats of Canada continues to partner with the SWT and relay that we are one of a few that they recognize as being a strong and professional organization that they want to continue to be associated with.

- Statement on how we must support our sponsors in every avenue we can and how we must portray this to all of our members how important it is to do the same. We must continue to give added value to the sponsors.

Open Discussion:

Tournament dates will be out shortly and we don't anticipate any drastic changes

The effect on some of the tournaments having a maximum entry at 100 last year was actually positive and it allowed the organizers to plan much easier as they received the entries much earlier.

Still some concern on the Rowans Ravine having a max field of 100. However they do/will have some flexibility if they are full early in the year. We will remind all SWT anglers to enter early to all the tournaments that have a reduced field.

Having prize pay outs to all levels of placements in a tournament a great thing
We will be looking at expanding on these prizes if possible.

Board of Directors

All members of the Board of 2008 have volunteered again to serve in 2009
No new members for the Board came forward.

Wrap up Rob Furutani

Adjourned